

The 47th International Exhibition

«Amusement rides and entertainment equipment

RAAPA EXPO-2026»

Results

from March 18 to 20, 2026, the 47th Moscow International Exhibition “Amusement rides and entertainment equipment RAAPA EXPO-2026” was held at VDNH, pavilion 57.

Key exhibition figures:

183 exhibiting companies from Russia, Belarus, Italy, China and Turkey

53 companies took part in the exhibition for the first time.

More than 4000 visiting professional.

Visitor geography — 264+ cities in Russia and abroad.

600+ participants in the business program (conferences, seminars, master-classes)

The exhibition was organized by the Russian Association of Amusement Parks and Attraction Manufacturers (RAAPA). The General Sponsor was the MIR Group of Companies. The General Information Partner was the magazine “Attractions and Entertainment”; the exhibition’s internet partner was vtorio.com and others.

A total of 183 companies from Russia, Belarus, Italy, China and Turkey took part in the exhibition, including 53 companies that presented their products for the first time.

The exposition covered all the main areas of the modern amusement industry: the latest park equipment, amusement rides, equipment for sports and children’s playgrounds, virtual reality technologies; solutions for landscaping, site improvement and theming; services for certification of rides and amusement devices, design of parks and water parks and entertainment centers; staff training for parks, organization of festive events, catering services, and more.

Among the regular participants of RAAPA EXPO were the following companies: Antonio Zamperla SPA, RIF Group, ATTRAPLAST, AirMir, Altai-Composite, Vostok, Vozdushny Zamok Plant, ITALPARK, Karusel Group, MIR Group, Amusement Factory, Bolid Group, and other companies.

It is worth noting the companies from China — their equipment generated strong interest and was almost completely sold during the exhibition.

We would also like to highlight **the trends of this year’s exhibition.**

Among the regular participants of RAAPA EXPO were the following companies:

Mechanized rides

One of the key trends was the development of the mechanized amusement rides, including carousels, family attractions and Ferris Wheels. Russian manufacturers are actively expanding their product range and competing with foreign brands. Companies: Skazka Amusement Factory, PK Karusel, Vostok Group, RIF Group, MIR Group.

The development of this segment reflects the trend toward localization of production and import substitution in the entertainment industry.

Interactive entertainment and next-generation gaming technologies

This trend was represented by manufacturers of interactive attractions, gaming simulators and arcade machines aimed at family entertainment centers and indoor parks. Companies: Guangzhou Movie

Power Technology Co., Ltd; Guangzhou Skyfun Animation Technology Co., Ltd.; Canicula Games. Among the new products was a car racing simulator presented by FUNZONE. Such solutions are driving the industry's transition toward an immersive gaming experience and digital show business.

Activity-entertainment and sports formats

A separate segment of the exhibition was made up of companies creating active entertainment solutions — laser tag, rope parks, sports gaming zones. Companies: Laserwar, Luxsol Sport, Rolling C. This segment is growing due to the increasing popularity of active family leisure and team entertainment.

Development of water rides and water parks

The segment of the equipment for water parks and entertainment complexes is actively developing – from water slides to attractions. Companies: Polin Waterparks, Aqualine Waterparks & Technology, STY Waterparks. The development of this area is associated with the growth of resort industry and year-round aqua-thermal complexes.

Children's entertainment centers

Many exhibitors presented solutions for children's entertainment centers, playgrounds and indoor parks. Companies: Art People Kids, Funlandia Play System, Zhejiang Lanbao Amusement Equipment Co., Ltd. This trend reflects the growth of the family entertainment complex segment.

Integrated park development: theming, digitalization and leisure infrastructure

Modern amusement parks most commonly take the form of comprehensive leisure spaces, combining entertainment, thematic design and developed infrastructure. Companies: Elephant Sculpture Art Co., Ltd; DINOMACHINE; Game-Keeper, Lime Soft; Riapark, GOPARK. An important part of this is the comfort infrastructure for visitors. Tekhnika+ presented solutions for the food zone.

Exhibition feedback

According to feedback of exhibitors and visitors RAAPA EXPO-2026 became an effective platform for development of new technologies, exchange of experience and strengthening of partnership ties in the amusement industry. Here are just a few reviews:

«The exhibition has left exceptionally positive impressions. The organization was excellent. Our negotiations were very active and we saw genuine interest to our products from the target audience.

We managed not only to make ourselves known, but also to secure first cooperation agreements. Thank you for your professionalism!

On a personal note, I would like to express gratitude for the prompt resolution of all issues! In the end, everything went very well, and I am very pleased with the result. Thank you for your professionalism and responsiveness! »

(Anastasia Kondrashina, Tvoi kadr)

«The negotiation and the results were a great test drive for our entire team in terms of prompt solving of tasks both by the technicians and by the managers.

As for the contacts attracted by the exhibition, there were very many targeted and interested people. It was a pleasure to meet people in person with whom we had been communicating by phone for a long time. Such meetings create the conditions for truly mutually-beneficial, loyal and long-term cooperation. When you know someone personally, you relate differently; people trust us more, and we respond more attentively to all issues accompanying the deal. »

(Eduard Ivanov, Robotic Retailers)

Best Exposition Лучшие стенды

Best exhibition displays were awarded RAAPA gold diplomas. They were presented to the booths of the following companies: ACE AMUSEMENT INT. CO., LTD. (China), Aqualine Waterparks & Technology (Turkey), Elephant Sculpture Art Co.,Ltd (China), FUNZONE, LASERWAR, Polin Waterparks (Turkey), Robotic Retailers, AirMir, BOLID Group, MIR Group, RIF Group, KachalkiBay, PK KARUSEL, RiaPark.

Visitors

Over the three days of the exhibition it was visited by more than 4000 professionals from more than 264 cities in Russia and foreign countries: Belarus, Armenia, Kazakhstan, Kyrgyzstan, Uzbekistan, China, Turkey. Among the visitors were: owners and managers of parks, entertainment centers, water parks, cinemas, holiday resorts, health resorts, representatives of city administrations and public authorities, event agencies, developers and investors, owners and directors of holiday hotels, hotels and resorts, manufacturers, suppliers and distributors of amusement equipment, individual entrepreneurs, media representatives, and other interested persons.

Educational program

The exhibition was accompanied by an extensive business program. More than 600 professionals took part in various business trainings, conferences, seminars, and masterclasses.

The program included topics related to the entertainment business, such as:

- Masterclass «Key approaches to entertainment business management» (moderators: Alexander Beniaminov, CEO and Alexey Prosandeev, Managing Partner of EntenS Group, Moscow);
- Masterclass «Event Products for Entertainment Centers That Generate Profit All Year Round» (moderator: Ksenia Eliseeva, manager of the adventure center "TIM PARK, Alexandrov»);
- Masterclass «Parks Where the Rules of the Game Change Every Day: The Evolution of Children's Entertainment. Trends 2026» (moderators: Natalia Likhovetskaya, founder of Natalia Likhovetskaya Agency, Moscow, and Elena Baidukova, manager of the Gugol-Boom park chain, Omsk);
- Seminar «Economics and Efficiency of a Park of Culture and Recreation» (moderator: Igor Ivontyev, Deputy general director of Lakreevsky Les Central park, Cheboksary);
- masterclass «Artificial Intelligence and Neural Networks for Amusement Parks» (moderator, Nikolay Tyumenev, founder of the Family Park chain of family entertainment centers, Stavropol);
- Legal seminar «Rules for the provision of sports and amusement services as a tool for protection against criminal prosecution and civil disputes» (Moderator: Evgeny Zorin, attorney at the Moscow Bar Association "SED LEX");
- Masterclass «The DNA of Park Revenue: How to Increase Profits in a Declining Market. 2025 Practice Based on Examples from 10 Parks» (Moderators: Anton Buinov, Lime-IT, Ekaterinburg; Konstantin Popov, author of the Client Advocate Telegram, Moscow);
- Masterclass «5 Trendy Ideas for Making a Children's Entertainment Center More Profitable, Competitive, and Winning Long-Term Customer Loyalty» (Moderator: Temur Kurbanov – founder of Svoboda Igr (Freedom of Games), Moscow).

The conference «Integrated Design and Development of Recreation Parks and Public Spaces» generated strong interest in the professional community and gathered a large number of participants. Upon its completion, a working meeting was held with representatives of Sokolniki park administration.

The conference «Trends in the Development of the Parks and Entertainment Industry: Growth Strategies and Adaptation in a Changing Environment» also attracted significant audience attention and was highly attended.

A targeted professional audience attended the conference «Development of Water Parks and Aquathermal Complexes: Organizational Aspects and Strategic Directions», moderated by Igor Sinkevich, General Director of the water park KVA-KVA PARK.

PROPARK award

As part of RAAPA EXPO-2026 the PROPARK Professional Award in the field of recreation and entertainment was presented for the third time. 15 companies and industry professionals from different sectors of the entertainment industry became laureates:

- Central Park of Culture and Recreation, Yoshkar-Ola – Best Urban Park in a city with a population of more than 280 thousand people
- Family Amusement Park «CHAILAND» (AV-PARK), Mytishchi – Best Urban Park in a city with a population of up to 280 thousand people
- Amusement Park «SKY PARK», Bishkek, Kyrgyz Republic – Best Outdoor Amusement Park
- Activity Park «Grek Land», Krasnoyarsk – Best Indoor Entertainment Complex with an area of over 2500 sq. m
- Entertainment Center “SKY PARK”, Bishkek, Kyrgyz Republic – Best Indoor Entertainment Complex with an area from 1000 to 2500 sq. m
- Activity Park “DvizhOK”, Omsk – Best Indoor Entertainment Complex with an area of up to 1000 sq. m
- Water Park “LetoLeto”, Tyumen – Best Water Entertainment Complex
- «International Street Theater Festival» Elagin Park, St. Petersburg – Best Cultural and Leisure Event in a Park
- «History Through VR: Immersion into the Great Victory» RC «ARTGAME», Saransk – Best Cultural and Leisure Event in an Entertainment Center
- Alsu Gabbasova – Industry Professional
- RiaPark Company, Novorossiysk – Best Manufacturer in the Entertainment Industry
- Light Show «Legend of the White Maral», Dreamwood Adventure Park, Manzherok Resort, Altai – Best Project for the Entertainment Business
- Sady Mechty, Abakan – Special Jury Mention: For the creation of the «Sady Mechty» project
- Park «Vokrug Sveta», Omsk – Special Jury Mention: For the festival «SUMMER AROUND THE WORLD»
- Poteszny Dvor Amusement Park, Arkhangelsk – Audience Choice Award

We thank the award sponsors for their support: Attraplast, BOLID Group, RIF Group, ITALPARK, and Skazka Amusement Factory.

The RAAPA EXPO-2026 presented the current trends of the global entertainment market: growth in amusement ride manufacturing, development of interactive and active entertainment, expansion of the water park segment, renovation of entertainment centers, park theming and digitalization of leisure industry management.

Over years of its existence RAAPA EXPO has become more than just an event where domestic and foreign manufacturers demonstrate their goods and services. It is a unique business platform where industry professionals exchange experience and generate new ideas and projects that contribute to the development and improvement of the leisure sector in this country.

We look forward to seeing you at the upcoming RAAPA events:

- **Online training on the safe operation of amusement rides (April 7-10, 2026)**
- **14th Summer international forum of amusement industry professionals (Omsk, July 22-24, 2026)**
- **48th International Exhibition «RAAPA EXPO AUTUMN-2026» (October 14-15, 2026, Moscow, VDNH).**
- **49th International Exhibition «RAAPA EXPO-2026» (March 17-18, 2027, Moscow, VDNH).**

For participation inquiries, please contact the organizer:

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