



38ª Mostra Internazionale degli Apparecchi  
da Intrattenimento e da Gioco

**17|19** Marzo 2026  
Fiera di **RIMINI**

ORGANIZZATO DA  
**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future

**PRESS**

final press release

## **ENADA PRIMAVERA 2026 HAS COME TO AN END: RIMINI CONFIRMED AS THE REFERENCE HUB FOR THE GAMING AND AMUSEMENT INDUSTRY**

- **At Rimini Expo Centre, exhibitors and operators from the world of gaming and amusement enjoyed three full days of business and networking**
- **More than 100 brands in attendance in three halls at the IEG event**
- **Good response from the Italian market with attendance on the increase: +5% compared to the 2025 edition**

*Rimini, 20<sup>th</sup> March 2026* – The curtain fell yesterday on the 38<sup>th</sup> edition of [Enada Primavera](#), **Italian Exhibition Group's (IEG)** event for the gaming and amusement industry, promoted by **SAPAR** (National Association of Services for Amusement and Recreational Public Machines).

**The presence of so many professional visitors among the Expo Centre halls (attendance up +5% compared to the 2025 edition)** confirmed Enada Primavera as a top priority marketplace for the entire gaming and amusement industry, as well as an unmissable appointment in the agendas of Italian and foreign operators and companies

Satisfaction, therefore, among the trade public and brands gathered at Enada Primavera due to an exhibition offer made even more attractive by the return of market leading companies, the many new products presented at the stands, professional networking, and the extensive conference programme, featuring the contribution of experts, associations and institutions, which mainly spotlighted the Italian market.

The opening event on Tuesday 17<sup>th</sup> - moderated by **Fabio Felici**, managing director of AGIMEG, and in the presence of IEG president, **Maurizio Ermeti**, SAPAR president, **Sergio D'Angelo**, **Francesco Bragagni**, Rimini Municipal councillor for the development of policies for human resources, civic services, toponymy, legality and relations, and **Andrea de Bertoldi**, secretary of the Chamber of Deputies' VI finance and treasury commission as well as the commission of inquiry into illegal gambling - was followed by meetings on the sector's main macro-themes.

The conference organised by IGE Magazine discussed the reorganization of retail between Points of Sale for Recharges (PVRs), Awprs and new services, while the event promoted by Novomatic focused attention on responsible gaming as a strategic prevention lever to protect the consumer. Enada Primavera's Vision Arena was the venue for discussions on how virtual worlds are rewriting the rules of digital gaming, on the impact of iGaming within the sector, and on the role of management companies between the reorganization and ban of physical gaming.

**The 5<sup>th</sup> edition of the JJP Pinball Fest Enada by Luxury Games**, the sports pinball tournament organized in collaboration with **IFPA Italia**, also took place over the three days of the show, during which points were earned for the **World Pinball Player Rankings (WPPR)**: the first prize was awarded to **Giuseppe Violante**, Pablo Iacoponi took second place, while Gabriele Suzzi came in third.

**The next appointment in 2027 for the 39<sup>th</sup> edition of Enada Primavera.**

## ABOUT ENADA 2026

Dates: 17-19 March 2026; organisation: Italian Exhibition Group S.p.A., with the collaboration of SAPAR; edition: 38<sup>th</sup>; frequency: annual; info: <https://www.enada.it/>

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

*This press release contains forecast elements and estimates that reflect the management's current opinions ('forward-looking statements'), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.*