

MVEX 2025 Wraps Up Successfully, Reinforcing Seoul as a Leading Global Metaverse and AI Hub

Seoul, Korea —Metaverse Expo 2025 (MVEX 2025) concluded on June 20 after a dynamic three-day showcase at COEX, Seoul, establishing itself as a premier platform for the metaverse and AI industries worldwide. Hosted by Messe Esang and supported by key public and industry partners, MVEX 2025 brought together cutting-edge technology, visionary thought leadership, and vibrant global networking.

This year's event featured 120 exhibitors and 340 booths, presenting the latest innovations across metaverse content, immersive experiences, AI solutions, digital twins, and advanced hardware. The expo attracted 13,142 visitors from diverse sectors and countries, demonstrating strong global interest and engagement in Korea's rapidly evolving tech ecosystem.

MVEX 2025 offered a rich program lineup, including the META-AI View Summit, Legal Tech AI Forum, open seminars, curated tours, and immersive experience zones. These sessions provided a deep dive into emerging trends and showcased practical applications of immersive and AI technologies across industries such as healthcare, education, manufacturing, and entertainment.

Networking was a central highlight of the event. Social programs like the Chicken-Verse Party and Decon(Device – Contents Connecting) Meet-up created informal yet impactful spaces for exhibitors, buyers, and industry leaders to connect, exchange ideas, and explore potential partnerships. Global companies and key stakeholders actively engaged in these sessions, fostering meaningful collaborations and new business opportunities.

The strong participation and enthusiastic feedback from exhibitors underscored MVEX's growing influence as a gateway to the Asian market. Many participants expressed optimism about future business prospects and emphasized the expo's role in accelerating market entry and brand exposure in Korea.

With robust support from various government agencies and industry associations, MVEX 2025 solidified its position as a leading platform driving the convergence of metaverse and AI technologies.

MVEX 2026 is scheduled to return from June 17 to 19, 2026, at COEX, Seoul. Interested companies and visitors are encouraged to mark their calendars in advance and stay updated on the latest news and details through the official website at <https://metavexpo.com/eng/>.